

ANTI_FASHION

2017

PRESS RELEASE

RETHINKING THE
FASHION SYSTEM

WITH

LIDEWIJ EDELKOORT

June 2017, 2nd to 4th

MARSEILLE → J1

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ANTI_FASHION 2017

In 2015, Lidewij Edelkoort published her manifesto «Anti_Fashion», which shows the end of a system.

«I love fashion. I never said it was the end of fashion. I said it was the end of a fashion system as we know it today. It is not the fault of fashion, it is the fault of the system»,

Lidewij Edelkoort.

Since the publication, the manifesto has become a reference not only in the world of fashion but also in different sectors such as design or gastronomy and is becoming a real way of thinking and innovating.

The first Anti-Fashion Edition with Lidewij Edelkoort took place in Marseille in June 2016. The next edition will take place from June 2nd to 4th 2017 in Marseille and will be led by Sophie Fontanel.

Some twenty speakers, gathered around Lidewij Edelkoort, will question the current system - a lifeless fashion system, mirror of a disordered economy and a fragile society - to write together the scenario of renewal to quote Lidewij Edelkoort.

Societal Trends are evolving. Humans are totally part of those upheavals: the way we live, we consume, we act in regards with others are testifying these changes and are considerably impacting on Fashion industry which is experiencing a real revolution.

This is a very deep and global movement, which is no longer an epiphenomenon. From University to Production everything is being thought over. The problem does not affect only fashion but also design, press, gastronomy as well as publishing.

The Anti_Fashion project: to hold conferences about that topic in order to federate, gather and debate together, with industrialists, brand managers, designers, and teachers, to better understand the market and meet its expectations. The goal of these conferences is to explore together the new dynamics of creation and innovation in a world that is reinventing itself with different internationally recognized actors.

Stephanie Calvino within her French association Latitude 40° is leading the Anti_Fashion project, supported by Aix Marseille University and the Parsons School of Design, New York.



Lidewij Edelkoort is one of the most famous trends hunters in the world. Like a thinker following her intuition, she travels all around the world to study socio-cultural trends in order to share them with her clients come from very different professional sectors: fashion, textile, design, cars, cosmetics, supply and retail.

Time Magazine sacred her as one of the most influential 25 people in the world in Fashion sector. The following year, she was in the Icon Magazine top 40 list of most influential people in Design sector.

Today, everyone agrees to assert that the influence and knowledge of Lidewij Edelkoort are shared and recognized internationally. The never denied success of her reviews View on Colour and Bloom confirms the richness of her creative proposals.

In 2015, she wrote the famous Anti_Fashion manifesto in which she describes a radical change that makes the current «Fashion System» completely obsolete.

ANTI_FASHION, A RESEARCH LAB

Anti-Fashion is open to the civil society. All actors (industrialists, academics, students, citizens, designers, brand founders ...) can discuss and debate together to collaborate and suggest new approaches, new techniques, new models.

It is a participatory platform, a research lab, which will allow everyone to collaborate in all fields around different know-how, techniques needs, in order to have new projects emerge during these 3 days with conferences, competition and workshops.

Anti_Fashion, is becoming a label which highlights know-hows and craftsmanship.

This conference will be the opportunity to discover the fashion brands, pioneer in this field.

These meetings will allow the identification of emerging socio-cultural directions that industries could follow, the development of new and innovative study programs (in both scientific and artistic fields) and teaching approaches for schools and universities.

This event is the opportunity to launch a competition for Young people between 18 and 23 years old, living in poor areas of Marseille.

Anti_Fashion wants to give priority - through these workshops, conferences and competition - to co-creation, co-production and co-transmission of expertise and knowledge.

The next edition of Anti_Fashion will be held from June 2nd to 4th 2017 in Marseille nearby the MuCEM.

Both professionals and civil society are actively participating and confirming the international interest for that topic.

A second and free edition hosting speakers who are more international; developing, and expanding its content and program.

WORKSHOP

During the 15 days preceding the conferences, Pascal Gatzen, Professor at Parsons School New York, leads a research workshop with the students of the Master program in Fashion and Textile from Aix Marseille University. In line with the 2016 edition, the research group will contribute to define new economic, viable and innovative models for Fashion and Textile industry.

The workshop is open to students from other universities and young people involved in the competition.

RENCONTRES

This workshop will be followed by 3 days of meetings and debates from June 2nd to 4th 2017 in Marseille.

Brands committed to this new ANTI_FASHION dynamic will exhibit their creations in the Pop Up Store dedicated to exhibition. Craftsmen and designers will run workshops to present their know-how and initiate people who wish to discover an alternative way of creating.

CONCOURS

Sébastien Kopp, co-founder of the brand VEJA, took the initiative to launch the competition for young people (18-23 years old) living in poor areas of Marseille. A panel of selected speakers will select the winners, to whom job contracts will be offered in different companies in France and in Europe.

This project could not have been achieved without the support of enthusiastic cultural social centers in the neighborhoods.



Sophie Fontanel is a writer and fashion writer at L'Obs. Wherever her work has led her, from Nulle Part Ailleurs to Canal Plus to Elle, where she directed fashion, passing by her Instagram account which (more than 100 000 followers), she is the incarnation of a new way to speak of an environment

she knows better than anyone.

Ten years ago, she founded a blog (Fonelle's blog), while she was a journalist for ELLE, and then created the dailyELLE (a kind of foretaste of what Instagram was going to be). She places the interactivity with the readers / followers as a basis of work and acquires a notoriety that the whole world envies him (his posts are bilingual English / French). The New York Time, as well as the US Vogue have devoted several articles to him.

For the past two years, his way of letting his white hair grow, showing each step, has been buzzed up to Korea. The story of this adventure was the subject of a novel which will appear at the end of August, An Apparition, by Robert Laffont.

IN THE PRESENCE OF
LIDEWIJ EDELKOORT,
FOUNDER OF THE
TREND UNION, DEAN
OF HYBRID DESIGN
PROGRAM STUDY AND
PROFESSOR AT THE
PARSONS SCHOOL OF
DESIGN IN NEW YORK

LED BY
SOPHIE FONTANEL

Friday June 2nd

10:00 AM – 1:00 PM

A CHANGING WORLD: THE NEED TO EXPLORE NEW POSITIVE AND COLLECTIVE DYNAMICS

→ DOMINIQUE BOURG,
Philosopher, sociologist, professor at the
Faculty of Geosciences and environment of the
University of Lausanne, Vice-President of the
Nicolas Hulot Foundation for Nature and Human.

→ VALERIE STEELE,
Fashion historian, Curator and Director of the
Fashion Institute of Technology (FIT), New York

→ LYNE COHEN-SOLAL,
President of the National Institute of Arts and
Crafts (INMA)

→ MARJO KYLLÖNEN,
Secretary of State for Education in Finland

→ PATRICIA LERAT,
Founder of PLC Consulting

2:00 PM – 6:00 PM

RESEARCH AND TRANSMISSION TO EMPOWER KNOW HOW AND KNOWLEDGE

→ LIDEWIJ EDELKOORT,
Introduction and global comment on the
manifesto, the conference

→ PATRICIA RICARD,
President of the Oceanographic Institute of Paul
Ricard

→ RAOWIA LAMHAR,
Engineer, Co-founder and CEO of Go Energyless,
project Fresh'it

→ ALEXANDRA AVRAM,
Marketing manager Lafont

→ ISABELLE CRAMPES,
Founder of the e-shop detoujours.com

→ PIET HEIN EEK,
Dutch contemporary designer

→ LIONEL JADOT,
Interior designer

Saturday June 3rd

10:00 AM – 1:00 PM

TIME & GESTURE: A NEW DYNAMICS FOR INSPIRATION

→ KAVITA PARMAR,
Co-founder of the IOU project

→ NAYLA AJALTOUNI,
Coordinator of the « Collectif Éthique sur l'étiquette
» (ethics on label)

→ NATALIE CHANIN,
Founder and Artistic Director of Alabama Chanin

→ PASCALE GATZEN,
Founder of Friends of Light

→ ALEXANDRA SENES,
Designer of the brand kilometre.paris

→ SÉBASTIEN KOPP,
Co-founder of Veja,

2:00 PM – 6:00 PM

SENSE AND COMMITMENT: A NEW DYNAMICS FOR CREATION AND PRODUCTION

→ ISABELLE CRAMPES,
Founder of the e-shop detoujours.com

→ VINCENT LARTIZIEN,
Founder of Nunti-Sunya

→ VICTORIA MAGNIANT,
Artistic director and independent designer

→ REBECCA LAMARCHE,
Curator at the Palais de Tokyo

→ URIEL KARSENTI,
Founder Maison Standards

→ LAETITIA JACQUETTON,
Creative Director for Clean Brands Galeries
Lafayette

→ ANGÉLIQUE LENAIN,
Executive Director of Sensee

Sunday June 4th

10:00 AM – 2:00 PM

**COOPERATION &
TEAMWORK: A NEW
CREATIVE DYNAMICS**

→ NADÈGE WINTER,
Founder of NWA and of the platform Twenty

→ SOPHIE BRAMLÉ,
Collectif 52

→ PASCALE GATZEN,
*(workshop with the Students from the Master
program)*
Presentation of the projects from the students
of the Master Program of Fashion and Textile Aix
Marseille University

PROJECTION OF 'DISHABILLED', VIDEO WORK OF THE PLASTICIAN AND WRITER VALERIE MRÉJEN.

The artist pays tribute to the clothes and accessories that populate our wardrobes and to the influence that fashion exerts on each of us. She collected a set of stories that reveal how everyone can be touched by a garment. How a simple stuff can be charged with emotions, symbolizing a passage, a transmission.

This video was produced as part of a collaboration with Made in France Première Vision and Made in Town.

INSTALLATION 'DAIKU' OF VICTORIA MAGNIANT DESIGNER

This installation engages an open conversation between a craftsman's traditional know-how and the technology of a CNC machine. It raises the question of the place of the hand in creation and the possible opening to a new repertoire of forms. It explores the physical limits of organic matter: paper, blown glass and wood.

A Workshops space will be dedicated to the meeting with creators and their unique know-how. Demonstration, initiation, manufacturing will be at the heart of interactions with the public. Patricia Lerat has selected 6 profiles, which respond to the ANTI-FASHION reflection with a progressive vision that combines heritage and innovation.

→ Anaïs Guéry, plunges into indigo for nuances of infinite blues on natural fabrics.

→ Cecchi de Rossi, Designer of Toscan leather goods, shares his experience in leather tanning using wine as a natural fastener

→ Blanche Abel, Milliner, she revisits the hat under all its seams through real know-how and manual work in her offices in Paris.

→ Rebecca Fezard & Elodie Michaud For the collective Hors studio, go back to the roots of fiber to tell its story in order to federate around a collective work.

→ Alexander Quoi, Refuses all forms of sewing involving a needle, he uses only primary weaving techniques based on recycled materials.

→ Eliane heutshi for Savoarer, Deconstructs the garment to reinvent it through ancestral techniques related to bobbin lace

→ Golden Joinery : a workshop with necessary online booking and participation fee.

THE GALERIES LAFAYETTE MARSEILLE PARTNERS OF THE FIRST EDITION OF THE ANTI_FASHION FESTIVAL

The Galeries Lafayette Marseille will support Lidewij Edelkoort's manifesto and will present the Fashion Integrity collection by Galeries Lafayette Spring-Summer 2017, the Living Blue X Galeries Lafayette 2017 collection and the preview of the collection at the Anti_Fashion Festival on D1 in Marseille Autumn-Winter 2017 Galeries Lafayette created by Laetitia Ivanez, artistic director of the Clean Mark.

As part of its ambition to become the benchmark for ethical and responsible French-style business, the Galeries Lafayette Group embarked on a new stage in its approach in 2016 by launching a unique fashion collection: Fashion Integrity by Galeries Lafayette. This collection is based on a simple idea: to offer customers clothes from a traceable chain, from the harvest of the raw material to the store. In 2017, this second summer collection, highlights the cotton industry, color and is declined in tank tops and buttons.

Another initiative in favor of eco-responsible fashion is the Living Blue x Galeries Lafayette collection. In 2016, the Galeries Lafayette group in association with the NGO Care initiates a collection to help revitalize the natural indigo sector for the benefit of women in remote areas of Bangladesh. This collaboration has contributed to social development And economic development of a creative and production unit through local actors. For the end of 2017, a series of silk scarves and cotton bags XXL, will come to compose this exclusive collection.

In a preview for Anti_Fashion, the Galeries Lafayette's Autumn-Winter 2017 collection, designed by Laetitia Ivanez, promises a timeless, colorful and joyful cloakroom:

«Elegance for everyone! It is there my program. I defend a generous and benevolent locker room.» Laetitia Ivanez

NAYLA AJALTOUNI

Specialist in developing economics and countries of the South, she is currently coordinating the campaigns of the Collective «Ethics on Label». Established in 1995, this Collective brings together around twenty associations of international solidarity, trade unions, consumer movements and popular education. It works to promote respect for human rights in the work place worldwide. It's a French branch of the Clean Clothes Campaign.

ALEXANDRA AVRAM

After working with Paul Smith, Alexandra Avram joined Lafont in 2011 where she now holds the position of Marketing Director.

Born in 1844, the Lafont brand undoubtedly holds the paternity of working clothes. The overalls, also called «cotte à braces», was designed by Louis Lafont to equip his father-in-law carpenter. Nowadays fashion takes ownership of certain professional clothes, including the legendary overalls. These work clothes with a simple and functional design have become cults.

SOPHIE BRAMLÉ

is a French photographer and businesswoman. She is known for having popularised hip-hop culture in France in the early 1980s. She founded the music video channel MTV Europe in 1987. She founded in 2012 the think tank Future Observator. She is also the founder of the site Second Sexe and a member of the group 52.

DOMINIQUE BOURG

has taken a keen interest in ecology and philosophy since his youth. Possessing multiple academic qualifications, he focuses on fields such as ethics of sustainable development, the social construction of risks, the precautionary principle, the economics of functionality and participatory democracy. Professor at the University of Lausanne (UNIL) since 1 September 2006, he was previously a director of the Institute for Territorial Policies and the Human Environment (IPTEH) of the University of Lausanne from September 2006 to July 2009. Since September 2012 he also gives a course on current environmental issues at EPFL, as well as teaching at the Institute of Political Studies in Paris. He is a member of the scientific council of the Nicolas Hulot Foundation.

NATALIE CHANIN

is an American fashion designer who has become an important part of the zero-waste fashion movement. Her design company uses 100% organic cotton jersey, which comes from the seed of the fabric. Chanin's open source philosophy means that the styles and techniques of her clothes are openly available in books and workshops. The company began in early 2000 with the creation of hand-stitched cotton jersey garments. The pieces are made from 100% organic cotton and sewn by hand through a group of artisans using a craft industry method of operation. Alabama Chanin is rooted in the principles of slow design movement. Known for its «eco-chic» designs, Natalie launched the A. Chanin line in 2013. In 2015, she expanded her range into the machine-made garments and also to include a collection of real estate.

ISABELLE CRAMPES

founded Marsatac, an electronic music festival in Marseille, devoted to the Marseille hip-hop scene. The festival expanded over the years to be an expansive hub of international hip-hop, electro, rock and, for the 2008 edition, African music. Passionate about the history of fashion, in 2013 she opened the online store De Toujours in which, besides proposing finely selected pieces going back to the source of the original models, she tells the story of her great classics, whose quality continues to inspire the brands of today. Lafont bleu de travail, original K-Way jacket, English hunting cartridge ...

LYNE COHEN-SOLAL

is a French journalist and politician. She has been a member of the Socialist Party (PS) since 1974, and a borough councillor for the 5th arrondissement of Paris since 2001. Between 2001 and 2014, she was a Paris councillor and deputy mayor of Paris responsible for trade, crafts and independent professions. Involved for many years in the fashion world and in charge at the Paris City Hall of Commerce, Crafts and Artisans, she was asked by the Ministries of Economy and Culture to identify the means to strengthen the cultural and economic development of fashion and French designers. She was elected in 2016 as President of the National Institute of Crafts.

PASCALE GATZEN

a New York-based artist and fashion designer, she helped develop an alternative fashion program at Parsons The New School, where she is also an associate professor. Alternative fashion is a way of describing her personal approach to design and teaching: she uses fashion as a medium for human union. Gatzen recently founded a weaving cooperative called Friends of Light, where she produces hand-woven jackets in the Hudson Valley, New York. The co-op hopes to restore some attention to fashion by ensuring that all materials are local, that the process is complete and holistic, and that attention is given to each thread. The manufacturing process is therefore very complex and slow, taking up to 150 hours per jacket.

PIET HEIN EEK

is a contemporary Dutch designer, who has established himself as the master of the «scrapwood.” This technique involves gluing pieces of recovered scraps of wood as a new form of marquetry. He gathers old pieces of wood to make furniture, small in quantity, and more artisanal than industrial in character. He prefers the imperfections of his wooden parts to the impeccable finishes of mass production. After the departure of the Philips factories in Eindhoven, Piet Hein Eek invested in 1993 into the industrial wasteland, opening workshops, manufacturing sheds, showrooms and other galleries in the disused buildings. It was exhibited in 1996 at the Stedelijk Museum in Amsterdam under the name of «gates» 3 and at the Groninger Museum.

LIONEL JADOT

Falling into the recuperation when he was little, he said he learned from his parents the gift of wonder. In the family workshop he was doing upcycling

Before the hour, transforming the falls into castles.

From the manna of objects collected to the left and right, from flea markets to dumps, he creates unlikely objects that mix the most unexpected materials: lamps, chairs, tables, cabinets, benches, and even a motorcycle ...

LAETITIA JAQUETTON

With a double competence in management and design, Laetitia Jacquetton is a graduate of HEC and ESMOD Paris. As a trendsetter with IFM, she has worked for designers and fashion brands and is now leading the creation of Galeries Lafayette's own brands.

URIEL KARSENTI

After working for 10 years in fashion and especially as CEO of Pierre Hardy, Uriel Karsenti decides to launch his own company Standards in 2012. Contrary to the traditional fashion, which practices an ephemeral and opaque fashion, Maison Standards proposes another model, which goes to the essential, more slowly, without mess, and in all transparency. Take the time to master its development, the quality of its products and another way of selling.

SÉBASTIEN KOPP

co-founder of Veja. He created sneakers that respect both the man and the environment. He integrated a positive impact at each stage of the production chain, from raw materials to distribution. Pioneering fair trade, ecological agriculture, and dignified manufacturing with a simple and refined design. Since 2004.

MARJO KYLÖNEN

Since 2004, Dr. Marjo Kyllönen is responsible for general education in Helsinki. As part of her PhD in Education, she defended her doctoral thesis on the Future School and Leadership in December 2011. After her defense, she further developed the concept of the future school and its prospects in society at large. In her current position, she is responsible for various areas of basic education, such as curricular development, student participation, special education, and multicultural issues. At the city level, she leads curriculum renewal and the implementation of the Future School Concept in Helsinki. On the volunteer front, Dr. Kyllönen does much to promote the education of children in developing countries, which she considers an outstanding concern.

REBECCA LAMARCHE-VADEL

art curator and critic. Having arrived in Berlin as part of her studies, she quickly created a spot for herself in the world of contemporary local art. Since 2011 she is a curator of the exhibition at the Palais de Tokyo.

She likes to reinvent formats, push the limits and give the audience the place they deserve. The Edge of the Worlds explored the boundaries of contemporary art and its meaning. The Carte Blanche at Tino Seghal, conceived as an exhibition without objects, reinvented the ritual of the meeting between the spectator and the work.

RAOWIA LAMHAR

co-founder and CEO of Go Energyless, is a young state engineer specialising in process and environmental engineering, he has set up a solution that is at least unprecedented: a natural FRESH'IT refrigerator, built entirely from clay, which has the characteristic of preserving food and medicines. A boon for residents in areas not connected to electricity. The project, first prototypes of which were developed in Zenata, between Mohammedia and Casablanca, allows food to be stored for up to 10 days and up to 15 in optimal conditions.

VINCENT LARTIZIEN

In 2013, Vincent Lartizien, a former professional surfer (20 years), gave birth to Les Chanvres de l'Atlantique, a project in an area where he was not expected to be: the cultivation and use of hemp in all its forms. He left Hawaii in 2000 to settle in the Landes. By seeing surfwear move away from the values of this sport, he decides to embark on making t-shirts more in line with his philosophy.

ANGÉLIQUE LENAIN

Involved in innovative projects for nearly 20 years. After being a lawyer then investor, she joined Marc Simoncini in 2010 to create Jaina. It accompanies digital and disruptive projects, first of which Sensee, of which it takes the direction in early 2016 to carry the ambition of the group: to revolutionize the world of optics. Its credo: to propose glasses of exceptional quality manufactured 100% in France, at a fair and transparent price. All Sensee collections are imagined in Paris, entirely made in the Jura massif workshops, exclusively sold on its website www.sensee.com and in its boutiques in Paris, Lyon, Marseille and Toulouse.

PATRICIA LERAT

After a career of more than 20 years in fashion, Patricia Lerat is now a recognised French consultant for new talent development. Expert in business strategy and communication, she was the former director of Première Classe, a salon founded by “Plc Consulting Paris” in 2008, and also launched the first Parisian unisex showroom. For more than eight seasons, she was given the official task by the French Couture Foundation to accompany young designers internationally and help promote them to worldwide buyers. In 2011, she was appointed as an expert to the Challenge, the Clothing Development and Promotion Committee.

VICTORIA MAGNIANT

Graduated from St. Martin’s School of Art in 2002, Victoria is now artistic director and independent designer.

Its transversal approach, led it to collaborate with craftsmen located all over the world. Aware of the social and ecological stakes, it explores the synergies between ancestral manufacturing methods and innovative technologies.

More than ever, man and machine are working hand in hand to rethink how we design and manufacture the objects that surround us. She is interested in the opportunities offered by the new product innovation platforms emerging all over the world.

The challenge is to break free from industrial constraints to develop a new sustainable production system and thus the emergence of a digital craft.

KAVITA PARMAR

was was often frustrated as a fashion designer with a system where craftsmen cannot compete against the large-scale, fully-mechanized mass production of “fast fashion”. Then, Kavita invented the almost-revolutionary new model called the IOU project. The solution was to make madras pieces by craftsmen in India. Each fabric, unique, is then sewn by other artisans, in Italy or Portugal. The latter assemble shirts or trousers with clips, sold on the site. Thus, no article of clothing turns out identical. In addition, each piece comes with a code, which allows the owner to retrace its making up through whole production chain, and even to see online the reel of the person who made your scarf. But since the production chain is simpler than most, and since with the Internet she has access to consumers around the world, the final price for such a quality ends up being reasonable (79 euros man shirt). A win-win situation, because Indian weavers, on their end, are paid twice the usual wage for this type of work.

PATRICIA RICARD

Director of Paul Ricard Oceanographic Institute since 1986, her longtime service to the organization was honored by her appointment as president in 2005. She has a persistent passion for ecology, and a determined drive to protect the environment by communicating its problems to the wider public. She operates on the principle that the environmental action that does not meet three fundamental needs -- economic, social and cultura -- is not sustainable. So by attempting to meet these three needs in their sustainability projects, companies and organizations can also become more profitable; by taking clean energy as a creative challenge and not an obligation, they can become more innovative. Indeed, industrial ecology, the circular economy, eco-design and the economy of functionality are all concepts that open a new era of reflection and progress. Patricia Ricard intends to encourage meetings between companies and researchers to develop biomimicry, a technique that draws inspiration from solutions found in nature to stimulate sustainable innovations.

ALEXANDRA SENES

A recognized journalist, Alexandra Senes is an unmissable figure in the fashion world. Her wide range of experience include Elle, L'Officiel, New York Magazine, Elle Japan, Le Monde ... More recently, she was the editor-in-chief of the Jalouse magazine for 8 years. Always at the forefront of trends, Alexandra created in 2006 a style consulting agency through which she brings her expertise to brands and creators. The passionate globe-trotter that she is, she also embarked on a project that merges know-how, fashion and travel in the form of a brand called Kilometre. The first season of Kilometre, which was in 2016, presented a series of old male dress-shirts, given new life by embroidered designs of up-and-coming world destinations. The shirts were accompanied by written guides of the destinations they interpreted.

VALERIE STEELE

curator of the fashion museum at the Fashion Institute of Technology in New York since 2003; editor-in-chief of the rigorous Fashion Theory magazine; in general, a preeminent point of reference in the field of fashion history. She is also the author of several books on the history of fashion and costume, including *The Corset: A Cultural History* (Yale University Press, 2001).

NADÈGE WINTER

Communications Director of the Palais de Tokyo, press secretary of the concept store Colette, producer, journalist, DJ, consultant, creator of Amish Boyish, originator of Brunch Bazaar and Big Fes-tival in Biarritz, Nadège Winter A «slasheuse». Why limit yourself to a profession when you want to leave your mark on everything? For 20 years, she has combined projects and collaborations according to her desires and ideas. And often it works. She is a co-founder of Twenty, a digital platform developed by 16-25 year olds and intended for all those who are interested, and that is composed of a magazine and a social network.

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Maison Standards

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Sensee

Société Ricard

Stock Vintage

Veja

Ville de Marseille

Loan of furniture by Abaca Antique